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Columbia University
MAILMAN SCHOOL
OF PUBLIC HEALTH

SPRING 2003
FEATURE ARTICLE

GREENE GIFT FOR INFECTIOUS
DISEASE LABORATORY
AND PROFESSORSHIP
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MAILMAN SCHOOL CELEBRATES INITIAL DONORS TO BUILDING CAMPAIGN

THE MAILMAN SCHOOL'S NEW HOME OFFERS AN UNPRECEDENTED OPPORTUNITY TO FOSTER COMMUNITY AND COLLABORATION AMONG STUDENTS AND FACULTY AND INCREASE OPPORTUNITIES FOR INTERDISCIPLINARY RESEARCH.

The 19-story building, located at 722 West 168th Street in the heart of Columbia University's Health Sciences campus, adds 200,000 square feet of modern facilities that encourage discovery and attract and nurture the best and brightest students.

The School is deeply grateful to those who so generously support public health—and salutes the following who are making the new building a reality.



Mrs. Dawn Greene

For **Mrs. Dawn Greene and the Jerome L. Greene Foundation**, viruses present one of the remaining major challenges to improving health for all. Their extraordinary gift will support a premier facility in New York City for the early detection and study of acute and chronic infectious diseases. **The Jerome L. and Dawn Greene Infectious Disease Laboratory**, directed by **W. Ian Lipkin, MD** and located on two floors within the School's new building, has the capability to identify and respond to viral outbreaks of global significance.

In addition, the Biosafety Level 3 facility located within the Jerome L. and Dawn Greene Infectious Disease Laboratory has been named after beloved Professor Emerita of Epidemiology **Anna Cheskis Gelman**. For more than 60 years, Professor Gelman has been an inspiration to the School's faculty and students. She joined the School in 1941 as a research assistant and later was named a full professor. She served as Acting Head of the Division of Epidemiology, Director of Student Affairs, Editor of the first Alumni Directory, and was a founder of the Alumni and Student Government Associations. Since retiring in 1982, Professor Gelman has been a volunteer in the School's Office of Student Services and has served on the Admissions Committee. Her dedication to public health and her love of teaching are extraordinary.

Recognizing the need to create a designated space for students in the School's new home, **Mrs. Norma Hess and the Hess Foundation** have pledged a gift to create the **Hess Commons**, a gathering place for students with food service and seating for study sessions.



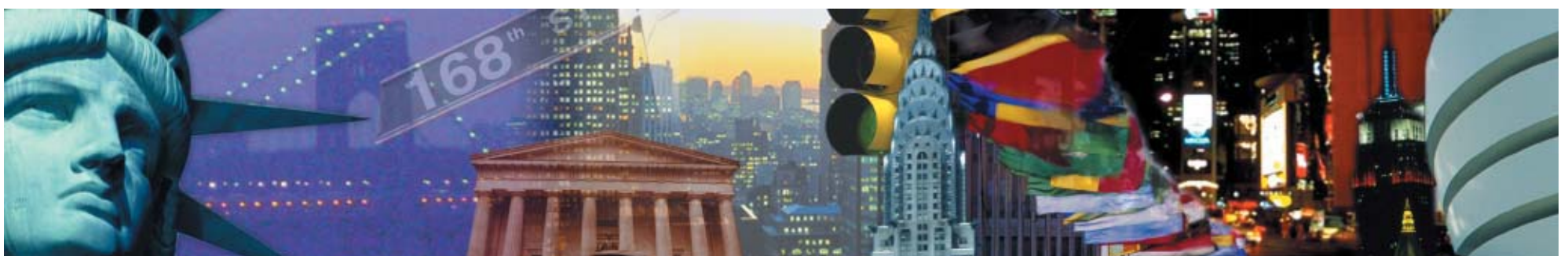
Mrs. Norma Hess; Dr. Allan Rosenfield, dean

Board of Advisors member **William Zabel** initiated an important gift from **The Werner and Elaine Dannheisser Trust** to create the **Dannheisser Suite for the Aging and Public Health Program** that will be located in the School's new building.

Board member **Barbara Zweig and her husband Martin** are supporting the creation of the **Cancer Research Wing**. This space brings together an extraordinary group of committed cancer prevention experts with longstanding contributions to research, as well as doctoral and postdoctoral students who study cancer across populations.

Generous pledges also have been made by members of the School's Board including **Richard Eisner and his wife Carole**, and **Warren Haber and his wife Sueellen**; and by **Susan Patricof and her husband Alan**. Additional contributors to the building include **Adele and Leonard Block**, **Barbara and James Block**, **Dean Emeritus Robert Weiss**, and **Erving and Joyce Wolf**. Finally, we salute **Phyllis Mailman** and the **Joseph L. Mailman Family** who were early donors to the building.

Building community, nourishing ideas, supporting innovation—these are the goals of the Mailman School. Join us as we build on our accomplishments and continued pursuit of academic excellence. Join us as we build the future of public health.



A MESSAGE FROM THE DEAN

WE ARE PROUD AND HONORED.

In these difficult times, joining together on behalf of public health says much about us as individuals, as organizations, and as partners. Especially now, with a backdrop of continued economic uncertainty in New York City and extraordinary challenges in the worldwide political arena, your dedicated support for the work and programs of the Mailman School gives me a tremendous sense of pride and honor.

We dedicate this issue to all of our committed partners. The Mailman School community of faculty, students, and staff salutes our donors who continue to meet the challenge and offer generous support for the growth of our School. As always, your contributions are greatly appreciated, and your vote of confidence in our work is most rewarding. For all you do to further good health, and for your level of response to the pressing public health problems of our time, we thank you. We are proud to have you as our partners.



Allan Rosenfield
Allan Rosenfield, MD, Dean

MAILMAN SCHOOL WELCOMES NEW MEMBERS TO ITS BOARD OF ADVISORS



William W. Crouse

William W. Crouse is managing director and a general partner of HealthCare Ventures, one of the world's largest venture capital firms specializing in biotechnology.

Mr. Crouse has over 30 years of experience in the pharmaceutical and diagnostics industry in general management, international operations, strategic planning, licensing, acquisitions, new product development, and sales and marketing. Prior to joining HealthCare Ventures, he was worldwide president of Ortho Diagnostic Systems and vice president of Johnson & Johnson International. Earlier, he was with DuPont Pharmaceuticals, served as president of Revlon Health Care Group's companies in Latin America, Canada, and Asia/Pacific, and held various management positions at E.R. Squibb & Sons. Mr. Crouse received a BS in Finance and Economics from Lehigh University and an MBA with Distinction in Marketing Management from Pace University.

Chair of the School's Board Jim Harden notes, "Bill's broad vision and serious commitment to health issues resonate well with the School's mission. I am very grateful to Dick Eisner, the Board's nominating committee chair, for introducing Bill to the School."



Norman C. Payson, MD

Dr. Norman C. Payson most recently served as chairman and CEO of Oxford Health Plans, Inc., New York's largest health plan with more than three million members, and led Oxford's dramatically successful turnaround. Currently, he is president of NCP, Inc.

In addition to his Board responsibilities, Dr. Payson will lecture on health strategies in both the Executive MPH Program and MPH Program and will advise Health Policy and Management students on their career directions.

Dr. Payson is a graduate of the Massachusetts Institute of Technology and received his MD at Dartmouth Medical School. He practiced medicine as a Board Certified family physician until 1982.

Says John W. Rowe, MD, chairman and CEO, Aetna Inc. and member of the Executive Committee of the Board, "I am delighted that Norman Payson is joining us on the Board—especially today, when healthcare delivery service and costs are of great importance to the public. Norman is a passionate advocate for all when it comes to healthcare, and I know the Board will benefit greatly from his expertise."

MAILMAN SCHOOL OF PUBLIC HEALTH HOSTS GLOBAL HEALTH DIALOGUE BETWEEN BILL MOYERS AND BILL GATES

On March 17, the Mailman School hosted a dialogue between journalist Bill Moyers and businessman and philanthropist Bill Gates. The discussion addressed some of the most pressing global health challenges confronting the developing world, and was taped on the Columbia University campus before an audience of students, faculty, and special guests. The interview aired May 9 on the show *NOW with Bill Moyers* as a one-hour special.

Bill Moyers addressed a range of issues with Bill Gates, focusing on his role, with his wife Melinda, as co-founder of the Bill & Melinda Gates Foundation. Moyers explored the genesis of Gates' philanthropy; the lessons he has learned from his commitment to date; and his extraordinary efforts to build on the advances in science and technology to save lives, improve health, and reduce disease in resource-poor countries throughout the world.

The Bill & Melinda Gates Foundation's Global Health Program is focused on increasing global health equity by accelerating the development, deployment, and sustainability of health interventions such as vaccines and other prevention

tools that will save lives and dramatically reduce disease in developing countries. To date, the foundation has committed \$3 billion in global health grants to organizations worldwide including a number of important initiatives in partnership with the Mailman School.

Gates expressed his strong belief that health is the cornerstone of development—where good health takes hold, life improves by all measures. He stressed the importance of higher visibility for these issues in order to galvanize the critical resources and interest necessary to have a significant impact on the problems. The discussion conveyed the clear message that the world's greatest health challenges are solvable, and that a response appropriate to the size of the challenges requires both government and private-sector commitments from developed and developing countries.

The Mailman School plays an active role in global health programs throughout the developing world and, in particular, works with the Bill & Melinda Gates Foundation on two important initiatives. The Averting Maternal Death and Disability



Bill Gates

Program supports governments and organizations in developing countries in working to improve women's access to life-saving obstetric care. The MTCT-Plus Initiative provides HIV-infected women and their children with access to HIV care and treatment in limited-resource settings, funding sites that already are providing interventions to prevent maternal to child HIV transmission.

States Allan Rosenfield, "The Mailman School was extremely proud to host Bill Gates and Bill Moyers for a discussion to highlight these public health issues as vitally important components of the global agenda. We will continue to work in partnership with the Bill & Melinda Gates Foundation to address these pressing issues."

A VIEW



THE LEARNING CENTER

Located on two floors in the School's new home at 722 West 168th Street, the Learning Center will be the School's primary location for special lectures, press briefings, and award ceremonies. The Center will feature state-of-the-art presentation and audiovisual technologies, with seating for 50 on its main floor. Four seminar rooms will serve as side meeting spaces.

GIFT FROM THE JEROME L. GREENE FOUNDATION



Dr. W. Ian Lipkin (right) with colleague Dr. Thomas Briese

FOR STATE-OF-THE-ART INFECTIOUS DISEASE LABORATORY AND ENDOWED PROFESSORSHIP

THANKS TO THE EXTRAORDINARY GIFT OF MRS. DAWN GREENE AND THE JEROME L. GREENE FOUNDATION, THE MAILMAN SCHOOL IS NOW HOME OF THE JEROME L. AND DAWN GREENE INFECTIOUS DISEASE LABORATORY, A PREMIER FACILITY IN NEW YORK CITY FOR EMERGING VIRUS RESEARCH AND TREATMENT. THE ESTABLISHMENT OF AN INFECTIOUS DISEASE FACILITY OF THIS SCOPE IN THE NEW YORK REGION THAT CAN RAPIDLY IDENTIFY AND RESPOND TO VIRAL OUTBREAKS OF GLOBAL IMPORTANCE IS UNPRECEDENTED.

Recent experience indicates that as the U.S. is faced with outbreaks of global infectious disease threats including SARS and West Nile, state-of-the-art facilities are no longer a luxury, but a necessity if the healthcare community is to successfully identify an outbreak's source with speed and accuracy. The Jerome L. and Dawn Greene Infectious Disease Laboratory equips researchers with the latest surveillance techniques and provides epidemiological and logistical support to study viral outbreaks. Research stations for approximately 15 scientists, postdoctoral fellows, and doctoral students will be located within the lab, offering the highest technical expertise and resources for the rapid identification, confirmation, and response to outbreaks of new and troublesome infectious diseases. In addition to the laboratory, the Greene gift also endows in perpetuity the Jerome L. and Dawn Greene Professorship in Epidemiology, a professorship for the director of the infectious disease laboratory.

According to Dr. W. Ian Lipkin, the newly-appointed Jerome L. and Dawn Greene Professor of Epidemiology and director of the Jerome L. and Dawn

Greene Infectious Disease Laboratory, "With its research capacity dramatically expanded, the School, through the capabilities of this laboratory, will have the resources available to track the agents that cause disease outbreaks, coordinate efforts to offer precise diagnostics, and provide advice on recommended treatment." Since his arrival at the School in 2001, Dr. Lipkin has been working to establish methodologies for the study of severe infectious diseases.

The late Jerome L. Greene was an extraordinarily generous donor to many New York City institutions. Mr. Greene was a graduate of Columbia College and Columbia Law School. At Columbia Law School, the Greene family has been a major donor to financial aid and building projects, and most recently has supported the renovation of the Jerome L. Greene Hall.

Mrs. Dawn Greene, president of the Jerome L. Greene Foundation, has followed in the philanthropic footsteps of her late husband, supporting the arts, medicine, and education. She has a longstanding interest in social health issues and earned a degree in sociology as well as a Masters

FOCUS ON: W. IAN LIPKIN, MD



Dr. W. Ian Lipkin in The Jerome L. and Dawn Greene Infectious Disease Laboratory's molecular core facility

degree in Social Work at Fordham University. She has served on the boards of Planned Parenthood of New York City and Inwood House. Mrs. Greene is especially committed to virus research in the pursuit of global health.

"We are proud and honored that the Jerome L. Greene Foundation has chosen the Mailman School for this leading facility in infectious disease research," says Allan Rosenfield. "I am convinced that our model laboratory with Dr. Lipkin at its helm, will be at the vanguard for studying the infectious disease outbreaks that have become a fact of life for us in the New York region as well as on a nationwide and global basis."

In addition to Dr. Lipkin's expertise in identifying infectious agents, he sees a strong correlation between the role of environmental factors and certain central nervous system diseases and is also researching those relationships in the laboratory. Current projects focus on such diseases as encephalitis, obsessive compulsive disorder, autism, type I diabetes, and lung cancer.

Says Mrs. Greene, "It is clear that having a laboratory with such technological advances in our midst will benefit the scientific community as a whole, and, in particular, the citizens of New York. On behalf of the Jerome L. Greene Foundation, I am extremely pleased to support the work being done by Dr. Ian Lipkin and his team of scientists. I believe that our level of commitment to the critical research underway will have far-reaching applications for many diseases and public health threats."

Says Dr. Lipkin, "As our history confirms, the New York metropolitan area is extremely vulnerable to infectious disease. However, the goal of the Jerome L. and Dawn Greene Infectious Disease Laboratory is to develop strategies for diagnosis, short- and long-term interventions, containment, and treatments. There is no better location for research of this type than in the world's most global city."

W. Ian Lipkin is the newly appointed Jerome L. and Dawn Greene Professor of Epidemiology

and director of the Jerome L. and Dawn Greene Infectious Disease Laboratory at the Mailman School of Public Health. He is an authority on the use of molecular biological methods for pathogen discovery, and has developed methods of research that are applicable to many diseases and health threats. He also is an authority on Borna Virus and West Nile Virus and a leader in the field of neurovirology. He has investigated the manifestations of HIV infection, and in 1983 identified AIDS-associated inflammatory neuropathy and recommended treatment for this crippling syndrome.

In 1988, Dr. Lipkin demonstrated that early stage viral infection can cause behavioral disturbances without displaying brain infections or injury. This observation has become increasingly recognized as important in the context of diseases like autism and schizophrenia. To address such questions he established methods for rapidly detecting unknown viruses, which resulted in identification of two important illnesses that had eluded scientists up to this point. The first of these—the Borna disease virus—afflicts warm blooded animals and primates other than humans. The second application of Dr. Lipkin's unique method for detecting viruses was in the identification in 1999 of West Nile disease in brains of encephalitis victims in New York.

A native of Chicago, Dr. Lipkin received a BA from Sarah Lawrence College and an MD from Rush Medical College. His postgraduate training included a clerkship at the Queen Square Institute of Neurology in London, an internship in medicine at the University of Pittsburgh, a residency in internal medicine at the University of Washington, a residency in neurology at the University of California, San Francisco, and a fellowship in

neurovirology and molecular neurobiology at the Scripps Research Institute.

Dr. Lipkin's expertise propels the School to the forefront of international efforts to combat many of the infectious diseases challenging the world today. In addition, he is a gifted and inspiring teacher and mentor to graduate students, postdoctoral students, and junior faculty. With his team of faculty and students, Dr. Lipkin is poised to help identify the causes of the latest mysterious diseases, develop the therapies to treat them, and discover the vaccines to prevent them.

SARS

As the world struggles to cope with SARS—the first easily transmissible new disease to emerge in the 21st century—progress on the research front has been unprecedented.

Dr. Lipkin is among the researchers from around the world collaborating on this threat of as-yet-unknown dimensions. Lipkin and his colleagues are currently working around the clock in the worldwide effort to develop diagnostics, therapies, and vaccines to combat the SARS virus.

At the invitation of the Chinese government in May 2003, Dr. Lipkin led a meeting of top scientists working on solving the mysteries of SARS and demonstrated his diagnostic to a vast audience within some of China's elite scientific institutions. As a result, he has been appointed Special Advisor for Scientific Research and International Cooperation in the Fight Against SARS by the Chinese Minister of Science and Technology XU Guanhua.

The next weeks and months will tell whether the global alert and response will contain the current SARS outbreaks, preventing the virus from becoming another endemic infectious disease in human populations, or whether SARS will re-emerge at yet another time and place.

MAILMAN SCHOOL ANNOUNCES \$1 MILLION GIFT TO SUPPORT PROGRAM ON AGING AND PUBLIC HEALTH

The Mailman School of Public Health has received a \$1 million gift from the Werner and Elaine Dannheisser Trust for its Aging and Public Health Program. Located within the School's Department of Sociomedical Sciences, the Aging and Public Health Program was established in 1999 in response to a need to bridge the fields of aging and public health.

The exciting gift is comprised of three components. One portion will create the Werner and Elaine Dannheisser Suite for the Aging and Public Health Program, including space for students, faculty, and teaching within the School's new home. The second component of the gift will support a scholarship program for students who have an interest in aging-related concerns and issues and hope to build a career in clinical services—as administrators, managers, clinicians, and researchers.

The Dannheisser Scholarship will be awarded each year in perpetuity and will help support tuition for a student in the Aging and Public Health Program.

The third component of the Dannheisser gift supports a key research project to begin in July 2003 on the needs of elderly minorities who face the impending loss of their terminally ill spouse. The project seeks to facilitate the bereaved spouses' psychosocial adjustment and transition to widowhood, enhance the quality of their life, and reduce their risk of psychopathology and other morbid outcomes.

Says Board member William D. Zabel, Esq., of Schulte, Roth & Zabel, a Trustee and legal advisor to the Dannheisser Trust: "On behalf of the Dannheisser Trust, I am delighted the Trust can support a program that focuses on the needs and care of a vulnerable and medically underserved population—the elderly."

STUDENTS THE MAILMAN SCHOOL PLAYS A LEADERSHIP ROLE IN TRAINING THE PUBLIC HEALTH WORKFORCE.

To do this, we select students who show the most professional promise, regardless of their ability to pay for their education. Generous support enables the School to attract the most talented students who will apply solid skills in creative and innovative ways to solve complex local and global issues. Highlighted are two wonderful new scholarships that are being offered for the first time.

THE PETER JAY SHARP SCHOLARS

In September 2003, the Mailman School will welcome the first four Peter Jay Sharp Scholars in Public Health. This Scholarship, which will be awarded to 12 students over a three-year period, is made possible by a gift from the Peter Jay Sharp Foundation.

The Sharp Scholars Program, for masters-level students at the School, offers significant incentives for the most competitive applicants to matriculate. Scholars receive a merit scholarship of \$25,000 and may also be eligible for need-based financial aid.

Mr. Norman Peck, a friend of the School, was instrumental in coordinating this gift. He is a director of the Foundation and was a long-time friend and business partner of the late Peter Jay Sharp, a prominent New York real estate developer. Mr. Peck was introduced to the Mailman School by his friends, Board Member Warren Haber and his wife, Sueellen. Says Norman Peck, "The main motivation in making this grant is the critical and urgent demand for well-qualified public health professionals. Our Foundation wants the best students to receive this quality training without regard to cost, and the Mailman School offers the best public health education that we know of in the New York metropolitan region." The Mailman School is honored to have received this support by the Peter Jay Sharp Foundation.

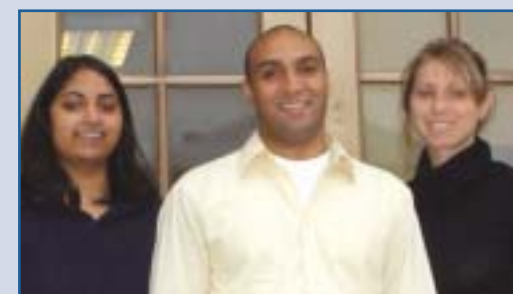
RUDIN SCHOLARS IN PUBLIC HEALTH

Through the generosity of Jack Rudin, New York City philanthropist and chairman of the May and Samuel Rudin Family Foundation, Inc., the Mailman School offers a new scholarship. The Rudin Scholars in Public Health are students chosen because of their financial need, academic merit, leadership qualities, and for their demonstrated commitment to the health of New York City. Mr. Rudin is a lifelong New York City resident, and it is particularly appropriate that the scholars he supports are similarly committed to the well being of the City.

Anita Abraham, Lucia Di Biase, Ann Drobnik, and Osei Mevs are the first Rudin Scholars in Public Health. These four students have made a commitment to public health and to health issues that are relevant to New York. Lucia and Osei are enrolled in the School's Department of Health Policy and Management. Prior to enrolling at the Mailman School, Lucia spent three years working at Memorial Sloan-Kettering, and Osei held positions working with

Representative Nita Lowey (D-NY) and as a project associate for Head Start. Ann, who recently completed her first year in the Heilbrunn Department of Population and Family Health, previously worked at the Population Council on a clinical trial of an anti-HIV gel. Finally, Anita, who graduated in May 2003 from the Department of Biostatistics, worked last summer in New York City's Department of Health and Mental Hygiene on a surveillance project for the West Nile Virus.

The School is grateful to have found an ally in Mr. Rudin, who believes in the promising leaders that the School trains.



From left: Anita Abraham, Osei Mevs, and Lucia Di Biase

2003 ALUMNI CONFERENCE AND FRANK A. CALDERONE PRIZE IN PUBLIC HEALTH

THE MAILMAN SCHOOL ALUMNI ASSOCIATION AND THE COLUMBIA COLLEGE OF PHARMACEUTICAL SCIENCES HELD ITS BIENNIAL 2003 CONFERENCE ON APRIL 30. THE PROGRAM FOCUSED ON HIV/AIDS AND TERRORISM.

Presentations in the morning session centered around the prevention of HIV/AIDS, including care for mothers and children, and an afternoon session covered the enormous mental health challenges facing the public post-September 11. Well over 200 public health professionals heard keynote speakers Julie Gerberding, MD, MPH, director of the U.S. Centers for Disease Control and Prevention, and Seth Berkley, MD, president of the International AIDS Vaccine Initiative.



Dr. Seth Berkley, IAVI

Allan Rosenfield offered welcoming remarks and introduced Drs. Gerberding and Berkley. Dr. Gerberding led the audience through a history of the AIDS pandemic including a discussion on the social parallels of AIDS and SARS and what the world has accomplished in such a short timeframe concerning the latter. It has been 22 years since we learned of the first AIDS cases, and it has taught us considerable lessons, shedding light on new global threats like SARS and other infectious diseases that might yet come our way. The challenges of both viruses, however, require awareness, patience, empathy, and investment of dollars. Later in the session, Seth Berkley highlighted the importance of developing an HIV vaccine, the current status of trials, and the recent heightened interest in AIDS by political leaders.

Program speakers on the AIDS pandemic included the Mailman School's Wafaa El-Sadr, director of the MTCT-Plus program, and Andrew Wiznia, professor of pediatrics, Albert Einstein College of Medicine. Robert Mallet, Pfizer's senior vice president of Corporate Affairs offered the pharmaceutical company's perspective on HIV/AIDS, including the need for balance in terms of social responsibility and profit-making when it comes to drug discovery and development. Mr. Mallet called upon the public health community to view pharmaceutical companies such as Pfizer as part of the solution in the public-private partnership in the fight against AIDS.

New York Times reporter Erica Goode moderated the afternoon panel which focused on how a community, city, and nation heal after a major disaster. Panelists Robert



Dr. Julie Gerberding, CDC

Ursano, MD, spoke about the effects of terrorism on individuals and communities, and Yuval Neria, PhD, used the Israeli example to discuss the likelihood of recovery from exposures to trauma. An overview of children's mental health services was given by the Mailman School's Christina Hoven, PhD, who alerted us to the inadequate distribution of funds to the mental health care of New York City's most vulnerable population—children—who were greatly affected by the trauma of 9/11 and continue to be vulnerable to the effects of terrorism. In closing, Carol North, MD, MPE, a public health disaster expert who led research on the aftermath of the Oklahoma City bombing, provided information on the mental health effects of disaster and addressed the need to tailor interventions to different populations.

At the Calderone Award Luncheon, The Frank A. Calderone Prize, the most prestigious award in public health, was presented to Peter Piot, MD, PhD, executive director of the Joint U.N. Program on HIV/AIDS and Under Secretary-General of the U.N. The award is granted to a distinguished member of the public health community for scientific achievement and public service. Dr. Piot spoke on "Public Health Plus: Social Mobilization in the Response to AIDS."



Dr. Peter Piot (left), 2003 Calderone Award Winner and Dr. B.F. Schwartlander, Director of HIV/AIDS, World Health Organization

The Mailman School of Public Health thanks Pfizer, Inc. for use of their conference facilities, Oxford Health Plans, Inc. for underwriting the day's events, and publishers John Wiley & Sons for their generous support.

IRWIN REDLENER, MD, HEADS NEW NATIONAL CENTER FOR DISASTER PREPAREDNESS



Dr. Irwin Redlener

Leading children's advocate and pediatrician Irwin Redlener, MD, joined the Mailman School on May 1, 2003 as Associate Dean for Public Health Advocacy and Disaster Preparedness. In this role he will be organizing and leading a school-wide initiative around public health advocacy, and he serves as director of the newly established National Center for Disaster Preparedness, which brings together the School's significant initiatives in disaster preparedness. The main focus of the new School-wide Center is to serve as a training ground in public health emergency preparedness. Redlener leads the new Center while continuing as president of The Children's Health Fund, an organization devoted to providing comprehensive healthcare to medically underserved children, which he co-founded in 1987 with singer Paul Simon.

Since September 11, Redlener has become one of the country's pre-eminent leaders in public health preparedness, with a particular emphasis on programs to ensure the safety of children in the face of potential terrorism or other disasters. Redlener has developed standards of pediatric preparedness at the national level, and in New York he has advised the NYC Police Department on terrorism preparedness and currently advises the NYC Office of Emergency Management.

Prior to joining the School, Redlener was president of The Children's Hospital, director of the Child Health Network, and director of Community Pediatrics at Montefiore Medical Center.

Says Allan Rosenfield, "Irwin Redlener will provide extraordinary leadership for the new National Center for Disaster Preparedness. The Center provides him with an outstanding opportunity to pursue the goal of helping children and families handle disasters and prepare for today's unsure times by providing crisis information, assessment, and education."



PANEL OF EXPERTS ADDRESSES

LEAD INDUSTRY PRACTICES

In December 2002, the Mailman School hosted a panel discussion at the Harmonie Club on the lead paint and tobacco industry practices of marketing toxic materials to children and their historical deception regarding the toxicity of their products. Panelists included: **Cheryl Heulton, DrPH**, president and CEO of the American Legacy Foundation, the independent foundation established by the 1998 tobacco settlement; **David Rosner, PhD**, director of the Center for History and Ethics in Public Health at the Mailman School and professor of public health and history at Columbia University; and **The Honorable Sheldon Whitehouse**, then Attorney General, State of Rhode Island. The discussion was moderated by **Geoffrey Cowley**, senior editor for health and medicine at *Newsweek* magazine.

Dr. David Rosner has studied the lead and chemical industries for many years. He and Dr. Gerald Markowitz co-authored a book titled, **Deceit and Denial: The Deadly Politics of Industrial Pollution** (University of California Press, 2002). The book, through painstaking investigative work and review of internal company documents, chronicles the lead paint industry's deception and explains how products confirmed to be toxic decades ago continue to create health problems for Americans—a direct result of the industry banding together to manipulate science and protect its bottom line. The book is the first and most comprehensive account of this industrial deception.

Photo top left (from left): Geoffrey Cowley, The Honorable Sheldon Whitehouse, Dr. Cheryl Heulton, Dr. David Rosner, and Dr. Allan Rosenfield



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